

**Press Release
For Immediate Distribution**



Singapore International Jewelry Expo

International Jewelry, Gems & Luxury Timepieces Exhibition

Brought to you by 

Marina Bay Sands Singapore

Convention Centre Halls

3 to 6 July 2014

Exhibition Hours:

11:30am to 8:30pm (July 3, 4 & 5), 11:30am to 7:00pm (July 6)

A Jewelry Extravaganza in Singapore!

**More than US\$120 million in exhibits by more than 200 exhibitors
from over 25 countries**

**The largest collection of diamonds and rare, natural gemstones in
Singapore**

Special focus on Investment Pieces

**International experts on hand to advice on investing in gemstones with
special focus on the fastest growing demand for rare gemstones worldwide**

Rare Gemstones worth more than a S\$1million each

April 9, 2014, Singapore The Singapore International Jewelry Expo (SIJE) will open its doors to the public on July 3, 2014 at the Marina Bay Sands Convention Centre. The show has earned the industry's recognition and support as an excellent international extravaganza, showcasing the best in jewellery and design from around the world. More than 200 exhibitors from over 25 countries will showcase their creations at the show. This is testimony to the fact that many in the industry here and around the world recognize Singapore as an important destination for fine jewelry, making the republic a one-stop destination for the industry's buyers and traders. The event is held over four days from July 3 to 6, 2014.

The show presents some of the most stunning collections from Singapore-based jewellers and internationally renowned jewelers who form the majority of the exhibitors. SIJE 2014 has attracted exhibitors from the international jewelry industry spanning the globe from United States to South Africa, to Europe, Asia and Australia.

Italy is world renowned for its jewelry craftsmanship and design. The event boasts of more than 30 exhibitors from Italy, one of the largest turn out by Italian jewelers in a Singapore show to date. Also present will be jewelers from Hong Kong, Asia's hub for fine jewelry. They are joined by jewelers from Japan, Israel, USA, Indonesia, Malaysia, Thailand, India, Sri Lanka and more. The show is supported by the Sri Lanka National Gem and Jewelry Authority and the Hong Kong Jewellery and Jade Manufacturers Association.

SIJE 2014 is a marque jewelry show set to transform the Marina Bay Sands Convention Centre into a sea of glittery elegance with an amazing array of fine jewellery, gems and accessories. The vibrancy and glittery of the show pieces are complemented by an exciting line-up of event highlights including jewelry fashion shows, networking sessions and jewelry appreciation talks over four days. Visitors to the show will also stand to win a large array of prizes worth more than S\$100,000 in the daily lucky draws including a grand prize. Early visitors to the show will also be treated to early rewards, a series of specially designed jewelry pieces at special show prices by various jewelers.

Against a backdrop of the beautiful Singapore skyline dramatically set against the water and the sky, the 2014 event celebrates the colorful world of gems inspired by the beauty and exquisite display of jewelry from around the world. The show focuses on the latest trends in jewellery crafted in the beauty of gold, white, yellow, rose, purple and black, and encrusted in the widest range of precious stones of all hues.

This year the organiser celebrates the robust consumer interest in rare gemstones with a show that hails the return of glam and successfully integrates two areas of interest – jewelry and investment. The 4-day event showcases more than US\$120 million in jewelry including several rare, natural, colored gemstones that exceed S\$1 million in price per piece.

The show is expected to attract some 15,000 visitors.

The show is organised by Conference and Exhibitions Management Services (CEMS). Standard Chartered Bank is the official bank for SIJE 2014. This event is held in conjunction with the Great Singapore Sale.

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